



“In-wall,” yes.  
Compromise, no.

## Introducing the IWCB speakers from Atlantic Technology

Let's be fair: People don't choose in-wall speakers because of their great sound. They choose in-wall speakers because they're practically invisible. It's a compromise. Ok, we understand that.

What we don't understand is how people put up with the mediocre sound of most in-wall speakers.

So we changed all that, once and for all.

Our new In-Wall Closed Box (IWCB) series solves the three biggest problems of conventional in-wall speakers:

**Them:** Open-back speakers that let the woofer “wing it,” totally at the mercy of the wild uncertainties of the wall cavity's acoustics.

**Atlantic:** A completely sealed enclosure that optimizes the woofer's sound, just like the best “real” speakers.

**Them:** A woofer that plays too far up into the

upper midrange, so it beams the sound like a flashlight right over the listener's head.

**Atlantic:** Our exclusive wide-dispersion Low Resonance Tweeter (LRT™) that handles the midrange AND treble, for great sound coverage, even when the speaker is mounted above ear level.

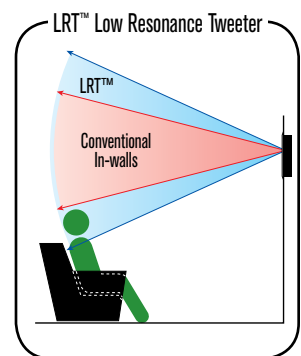
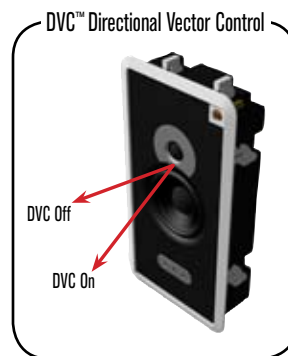
**Them:** Clunky, unsophisticated tweeter “pivoting” mechanism. Doesn't do much good, because their tweeters don't handle the directionally-important midrange.

**Atlantic:** Our exclusive Directional Vector Control (DVC™) that directs the midrange at the listeners **electronically**. Innovative. Precise. Ingenious (if we do say so ourselves).

Experience in-wall sound you never thought was possible. Go to [www.atlanticttechnology.com](http://www.atlanticttechnology.com) and watch our IWCB video for the full story.

Because life has enough compromises.

Conventional Open Back vs. Atlantic Closed Box



Members of:  

An  distribution partner.